



Coordination of Academic Services, invites national and foreign students, academic and general public to participate in academic-cultural course

CUSur Summer Camp

From July 1st to 28th 2017, in Ciudad Guzman, Jalisco, Mexico

Course topic

Culinary heritage

Intended student target level

Undergraduate. Foreign and Mexican.

Study load

128 hours. Distributed in 4 days per week, 8 hours per day.

Overall aims

- a) Learn the historical background, evolution and global perspectives of Mexican Culinary Heritage, centered in the South of Jalisco, Mexico.
- b) Experience Mexican culinary heritage through “hands on” in production, elaboration and consumption of traditional food.
- c) Create an audiovisual product based on qualitative research techniques that summarize your experience.



Teaching mode breakdown of whole program

The percentage of time allocated is:

- Lecture: 30%
- Field work: 30%
- Multimedia Lab: 40%

Evaluation (the evaluation instruments used to decide on the final grade and the weighting of each instrument)

- Attendance : 10%
- Participation in class discussion: 15%
- Field work participation: 15%
- Recipe creative project: 20%
- Audiovisual production: 40%

Intended language outcomes

You will be able:

- To interact or interview in Spanish with assistance of a translator (if need it)
- Improve skills in listening and writing in Spanish
- Acquire intercultural communication skills

Assessment for learning (how assessment will support learning)

English native speakers will have the opportunity to improve vocabulary and grammar knowledge in Spanish. The interaction with Spanish speakers would improve your cross-cultural skills. Cultural and academic exchange will improve your C.V. for cross-cultural work opportunities.



Cost and specifications

- For students from the same university network but not living in Ciudad Guzman the cost is MX\$5,500.00 Includes: Enrollment fee, accommodation from July 1st to July 28th in a single room with Wi-Fi, meals (breakfast and lunch) from Mon to Fri, a souvenir and operational expenses.
- For foreign students of any nationality the cost is US\$700. Includes: Enrollment fee, accommodation from July 1st to July 28th in a single room with Wi-Fi, meals (breakfast and lunch) from Mon to Fri, transportation from the Guadalajara airport to Ciudad Guzman on arrival day July 1st and transportation from Ciudad Guzman to the Guadalajara airport on Friday July 28th, a souvenir and operational expenses.
- Both costs (for foreign students and university network students) include sightseeing in around town with a tour guide and translator.
- Excursions will be offered separate from the program on weekends, places of great touristic importance of Jalisco will be visited (Guachimontones, Tequila, Guadalajara, Parque Nacional Nevado de Colima), these trips will be offered with an extra cost.
- Gym and Swimming pool services are available with a US\$10 extra per person.
- International Medical Insurance is mandatory (It can be purchased through the coordination).

Curricular worth

- A participation diploma will be given to those who finish the program, which implies creating an audiovisual final product.
- These Diploma specifies the credit hours of the course.
- Besides the Diploma students of higher level of education studying their careers in a University from the Universidad de Guadalajara Network, can apply for re-accreditation of these workshop for one of the following subjects:

Learning Unit	Code	NRC	Bachelor's degree
Editing and video production. (Edición y producción de vídeo)	18451	118602	Journalism
Radio production, TV, Photojournalism and multimedia. (Producción para radio, televisión, fotoperiodismo y multimedia)	18451	118596	Journalism
Qualitative health research. (Investigación cualitativa en salud)	18630	130021	Medicine
National and International Gastronomy. (Gastronomía nacional e internacional)	18877	--	Nutrition
Food Culture. (Cultura alimentaria)	13418	38475	Tourist



UNIVERSIDAD DE GUADALAJARA
CENTRO UNIVERSITARIO DEL SUR

For more information or registration at:

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