UNIVERSIDAD DE GUADALAJARA
Red Universitaria e Institución Benemérita de Jalisco

CUSUR
Comunidad abierta

iican
INSTITUTO DE INVESTIGACIONES EN
COMPORTAMIENTO
ALIMENTARIO Y NUTRICIÓN

The Instituto de Investigaciones en Comportamiento Alimentario y Nutrición, IICAN (Research Institute on Eating Behavior and Nutrition) invites undergraduate and graduate students, as well as professionals working in public or private institutions, to participate in the presentation of research papers at the

XVII INTERNATIONAL UNDERGRADUATE AND GRADUATE RESEARCH COLLOQUIUM

IX INTERNATIONAL ACADEMIC RESEARCH COLLOQUIUM

November 19-20, 2025

Virtual Format
November 19, 2025

In Person Format
November 20, 2025

Venue
Adolfo Aguilar Zínser Auditorium
Centro Universitario del Sur
Ciudad Guzmán, Jalisco

CIIEU
CIIU

Attention!
Coming soon:
The 1st International Congress of Behavioral Science
"Behavior: The Universal Language of the 21st Century"

Deadline for submissions: September 27th before 11:59 p.m.

Index

Type of Participation

Academic Level | Undergraduate and Graduate Students, and Professionals

Category | Completed research project
Research protocol

Modality | In- person (poster)
Virtual (video presentation)

Research areas

Biology and Health Sciences
a. Physiology
b. Genetics and Immunology
c. Human Health
d. Nutrition
e. Veterinary Medicine
f. Agronomy and Natural Resources
g. Nursing
h. Physical Culture and Sports
i. Other Topics

Psychology
a. Clinical Psychology
b. Behavior Analysis
c. Social Psychology
d. Occupational Psychology
e. Neuropsychology
f. Educational Psychology
g. Psychology in Special Education
h. Other Topics

Education and Social Work
a. Social Work
b. Education
c. Teaching-Learning Process
d. School Environment
e. Other Topics

Social and Economic-Administrative Sciences
a. Administration and Economics
b. Law
c. Anthropology
d. Art and Culture
e. Journalism
f. Tourism
g. Business Administration
h. Other Topics

Technology, Engineering, and Exact Sciences
a. Computing, telematics, and communications
b. Engineering (civil, industrial, public works, and services)
c. Mechanics and mechatronics
d. Mathematics, chemistry, and physics
e. Other topics

Other scientific areas

1 PAYMENT

The registration for the event requires a recovery fee for both in-person and virtual presentations. Only one payment will be made per submission. An author may register more than one submission, but must make a separate payment for each submission. The fee will be determined based on the date shown in the table below:

Deadline	Students	Professionals
Before September 13th	$250 (MXN)	$400 (MXN)
From Septermber 14 th till September 27th	$350 (MXN)	$500 (MXN)

It is important to make the payment only online (BBVA Bank or MasterCard) or via "practicaja" for national participants. For international participants, it is recommended to use online payment only (debit or credit card, Visa or MasterCard).

ONLINE PAYMENT

http://www.cusur.udg.mx/es/ii can/pago-en-linea

Please carefully verify that the registered email address is entered correctly, as the payment receipt will be sent to that address. After making the payment, check your inbox or spam folder.

PAYMENT IN BANK

This option is exclusive for participants in Mexico. Payments should be made to BBVA Bancomer providing the **Reference Number 90000202623 and Agreement 0588313**, as well as the registration amount (check the corresponding amount according to the payment date).

2 REGISTRATION AND PROJECT SUBMISSION

Once the registration fee has been paid, you may proceed to submit your research project according to the selected modality. In the submission form, you must attach **the proof of payment, provide personal and academic information, select the area of knowledge, and upload the abstract of your research project.** The abstract must not exceed 300 words or 2,000 characters, excluding the title, authors, institutions, and keywords.

To complete the process and make the payment, click on the corresponding option:

RESEARCH PROJECT REGISTRATION

VIRTUAL MODE

IN-PERSON MODE

Deadline for submissions: September 27th before 11:59 p.m.

Research projects will not be accepted after the deadline.

SPECIFICATIONS FOR PROTOCOL OR COMPLETED PROJECT SUBMISSION

Fisnished research projects	Research protocols
Sections: introduction, objective, method, results and conclusion	Sections: introduction, objective, method and expected results

- **Title:** (maximum 15 words or 150 characters). Briefly and clearly describes the main idea of the protocol or completed research project. The title should be consistent with the stated objective.

- **Authors:** List the full names of the main author followed by the co-authors. A total of 300 characters is available for author names (e.g., Juan Antonio Pérez López; Juan A. Pérez-López; Juan Pérez, J.A. Pérez-López; J. Pérez-López; J. Pérez). Project advisors should be included as authors.

- **Institutions:** The official name of each institution involved must be indicated according to the order of authorship.

- **Introduction:** Provide relevant background information and context that gives rise to the research question.

- **Objective:** Clearly state the purpose of the project.

- **Method:** Describe the population or object of study, procedures, and instruments used to collect data (it can include study design, participants, materials, and instruments).

- **Results:** The most important results obtained or expected are described in written form (not in figures or tables) and must meet the objective.

- **Conclusion:** Relate the results to the objective, link them to findings from similar studies, and highlight the contribution to the relevant area of knowledge.

- **Keywords:** 3 to 5, separated by commas.

3 REVIEW

Submitted research projects will be evaluated by the Scientific Committee, taking into account the quality of the content and adherence to the stipulated guidelines. The committee will decide whether to accept or reject the project from September 28 to October 30.
Accepted papers will be notified by email to the lead author registered on the registration form. **Each paper will be assigned an identification code,** which should be used to locate the presentation location and time during the event.
The Scientific Committee's decision will be final and binding. Only projects that have received a letter of acceptance will be eligible to participate.

4 EVALUATION OF THE PRESENTATION

The aspects to be evaluated are listed below and will have a weighting from 1 to 10, with 1 being the minimum value and 10 being the maximum value in each category.

VISUAL ASPECT	A title that is engaging, relevant to the research content, and aligns with the guidelines. Correct spelling and grammar. Design and colors that enhance readability.
CONTENT	The abstract should include the following sections in a clear and concise manner: title, introduction, objective, material and method, results or expected results, and conclusions for completed projects. Information should be sufficient, organized, clear, and coherent.
PRESENTATION DELIVERY	Clarity in explaining the research (using appropriate language). Demonstrated knowledge of the research topics. Effective use of the presentation as a support tool, rather than reading from it.
DEFENSE	Clear, coherent, and well-supported responses to judges questions.

6 AWARDS

Digital certificates will be awarded to the top three research projects in each category and academic level for both in-person and virtual presentations. Winners will receive an electronic diploma as a special distinction based on their ranking.

RESEARCH PROJECTS PRESENTATION

IN-PERSON MODE

Research projects must be presented in poster form to encourage open discussion of theoretical, methodological, and empirical aspects. Authors must arrive punctually at the date and time assigned to participate in the event to provide relevant explanations and answer questions from attendees and reviewers. The assigned time and space will be published in the official program, disseminated through our social media channels, and sent to the email address provided during registration.

Poster characteristics

Poster printed on bond paper, measuring 90 cm wide × 120 cm high. It is recommended that the number and type of text facilitate reading from a distance of one meter, that the poster is´nt saturated with text, and that high-resolution images are used to explain the research. It is suggested that colors be used to facilitate reading and visualization of images or data.

Research proposal — Content for the in-person presentation

- **Header:** Place the title of the research (maximum 15 words), the full name of each author, and the information and/or logo of the institution to which they are affiliated at the top of the poster.
- **Introduction:** Briefly present some of the theoretical or empirical data that contextualize the research, thus addressing the problem justifying the study.
- **Objective:** Describe, in a single statement, what the research aims to achieve.
- **Method:** It is suggested that some of the following elements be described:
  - Participants, materials, instruments, procedure, study design.

*The inclusion or exclusion of the above elements can be adjusted according to the type or design of the research to be carried out or carried out (descriptive, correlational, explanatory, etc.).

- **Expected results:** The purpose of this section is for the authors to mention their expectations of the study they will conduct regarding empirical, methodological and theoretical issues.
- **References:** Present the scientific sources that were consulted according to APA Standards (7th edition).

Completed projects — Content for the in-person presentation

For completed research projects, all of the above elements are required except for expected results. Instead, the following must be included:

- **Results:** Present the most relevant research results using graphs and/or tables. It is recommended that they be of good resolution and size, making them easy to read. It is also recommended that each graph and/or table have a title that indicates the information it represents.
- **Discussion/conclusion:** Point out the relationship of the results with the research objective, link them to the findings of similar research, and highlight the contribution of the research to the area of knowledge to which it belongs.

RESEARCH PROJECT PRESENTATION

VIRTUAL MODE

It consists of a presentation with a maximum duration of 10 minutes per work, with 5 minutes of presentation and 5 minutes of questions.

- **Cover page:** Title of the research paper (maximum 15 words) and full name of each author, as well as the information or logo of the institution to which they are affiliated (do not include the IICAN logo unless you are an active student at that institution).
- **Introduction:** Concisely present the background, empirical evidence, and the models and theories that underpin the research, clearly stating the problem and the justification for the study.
- **Objective:** Describe, in a single statement, what the research aims to achieve.
- **Method:** Describe the study design, participants, sample and sampling (in the case of a quantitative study), materials and instruments, and procedures.
- **Results (expected results and/or comments):** Describe the most relevant results of the research; in the case of a protocol, include expected results.
  The presentation may include tables or figures according to APA Standards (7th edition), (it is recommended that they be of good resolution and size, so that they are easy to read).
- **Discussion/conclusion:** The main findings of the research are mentioned and the contribution to the area of knowledge to which it belongs is highlighted (omit if it is a research protocol).

Participation processs

1. Create the video for your project presentation.
2. Upload the video to your YouTube channel for the presentation during the video conference (optional) or play it yourself.
3. Connect at the time and in the room indicated via your email.

The relevant instructions will be sent along with the acceptance letter to the email.

Video characteristics

- Record the video using PowerPoint, Canva, or any streaming platform such as YouTube or video conferencing platforms such as Microsoft Teams, Zoom, or Google Meet (16:9 format).
- **The maximum video length will be 5 minutes.**
- It is suggested that you consider using the screen sharing feature to improve visibility of your work.
- Minimize ambient and external noises.
- Use colors, font sizes, and font types that are easy to read and view. Use high-resolution images.

The presentation of the project will be conducted via a virtual videoconference platform. Participants will receive an email link to join the videoconference room with other participants from similar categories and the evaluators.

Each participant will have a maximum of 5 minutes to present their work. At the end, the evaluators will provide the appropriate observations and questions.

6 CERTIFICATES

Certificates and reports will be prepared using the information provided during registration. Therefore, please carefully check that the text and names of participants are spelled correctly and without any spelling errors when completing the registration form. **Any changes will incur an additional cost of $100.00 (MXN).** Certificates of participation will be sent electronically to the registered email address within 20 business days after the event concludes. One certificate will be issued per entry, listing all registered authors. **Certificates will only be granted for projects presented at the date and time specified in the program.**

7 PROGRAM

The Colloquium program will be published on the event's official social media channels and sent via email to the main author. The proceedings will be available through IICAN | Centro Universitario del Sur

*All matters not covered in the call will be addressed by the Organizing Committee.

Thank you for your attention, and we look forward to your participation!

Sincerely

ORGANIZING COMMITTEE 2025

COMMITTEE

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Rector CUSur

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Mariana Elizabeth Domínguez Cobián
Administrative Secretary

Alma Gabriela Martínez Moreno
Director of Instituto de Investigaciones en
Comportamiento Alimentario y Nutrición (IICAN)

Nicoletta Righini
Secretary of Instituto de Investigaciones en
Comportamiento Alimentario y Nutrición (IICAN)

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Director of the Division of Health Sciences

Samantha Josefina Bernal Gómez
Head of the Department of Health Promotion, Preservation, and
Development

Dra. Enrique Arámbula Maravilla
Coordinator of Investigación y Posgrado CUSur

Samantha Josefina Bernal Gómez
Coordinator of Doctoral program Behavioral
Science with orientation in Food and Nutrition
(DCAN)

María del Rocío Padilla Galindo
Coordinator of the Master´s program in Behavioral
Science with orientation in Food and Nutrition
(MCAN)

Alejandra Sánchez González
Administrative assitant

IICAN Academic Staff
Ana Patricia Zepeda Salvador
Claudia Llanes Cañedo
Virginia Gabriela Aguilera Cervantes
Zyanya Reyes Castillo
Elia Herminia Valdés Miramontes
Luis Alexis Hernández Palma
Berenice Sánchez Caballero
Laura Elena Iñiguez Muñoz
Fatima Ezzahra Housni

**Doctoral Students of the Instituto de
Investigaciones en Comportamiento
Alimentario y Nutrición (IICAN)**
Ana Cristina Espinoza Gallardo
Anaid Guadalupe Martín Díaz
Yadira Vianet Martínez Vázquez
Damaris Ivonne Román Rivera
Fernando Hernández Leonardo
José Roberto Espinoza Villegas
Heysel Murillo Cazares
Itzel Nieto Marín
Daniela Montserrat Guzmán Escalera
Guadalupe Núñez de la Mora
Grecia Michel Marín Marín
Patricia Martín del Campo Rayas

**Master's Students of the Instituto de
Investigaciones en Comportamiento
Alimentario y Nutrición (IICAN)**
María Jaquelinne Alemán Díaz
Danitza Arévalo Vázquez Lara
Emily Margarita Dávalos Escobedo
Josué Francisco Emmanuel Hernández Serrano
Paola Guadalupe Herrera Ramírez
Luis Roberto Mejía Godoy
Fátima Antonia Montes García
Cinthia Josefina Patricio Contreras
Viridiana Pamela Ramírez Valencia
Erika Melissa Rodríguez Martín
Josue Álvarez Guzmán
Denisse Aranzu Avalos Manriquez
Jorge Calleros Sagarnaga
Kelly Campos Mireles
Ángeles Anahí García Bernal
Ana Laura García Meza
Andrick Gonzalez Cortes
Alheli Larios Rodriguez
Bastian Gabriel David Olmos Rivera
Estefani Paulina Rodriguez Ortega
Gerardo Rodriguez Rodriguez

ciieu_iican@cusur.udg.mx

Instituto de Investigaciones en
Comportamiento Alimentario
y Nutrición